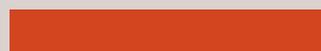


GLAM



tips

Interior suggestions.

A project by Vanessa Pisk.

Photos by Giandomenico Frassi.

Panaria
ceramica

Well-being rituals

PERFECT SHAPES AND VIBRANT COLOURS CONVEY THE MYSTERY OF NATURE REPRESENTED BY FLOWERS. AN IDEAL BACKGROUND FOR A WOMAN'S BATHROOM IN WHICH PRACTICALITY AND FANTASY DEFINE A MODERN SENSE OF FEMININITY. IT IS A SPIRITUAL PLACE FOR RELAXATION AND WELL-BEING, FOR A REJUVENATING BREAK AWAY FROM THE HECTIC PACE OF EVERYDAY LIFE.





REDISCOVERING ANCIENT LUXURY

Soft fabrics and wood warm and tone down the darker shades. Floral compositions play with reality and fiction and create a sophisticated and striking setting to accommodate various furnishing styles, whether contemporary or classic.

A DISCREET AND FLOWERY BOUQUET

A dreamy and refined “garden room” with a delicious old-fashioned feel, in which the floral décor tells a story that is both intimate and delicate. It is an invitation to slow down and surround yourself with elegant furnishings and objects connected to ancient practices and timeless rituals.



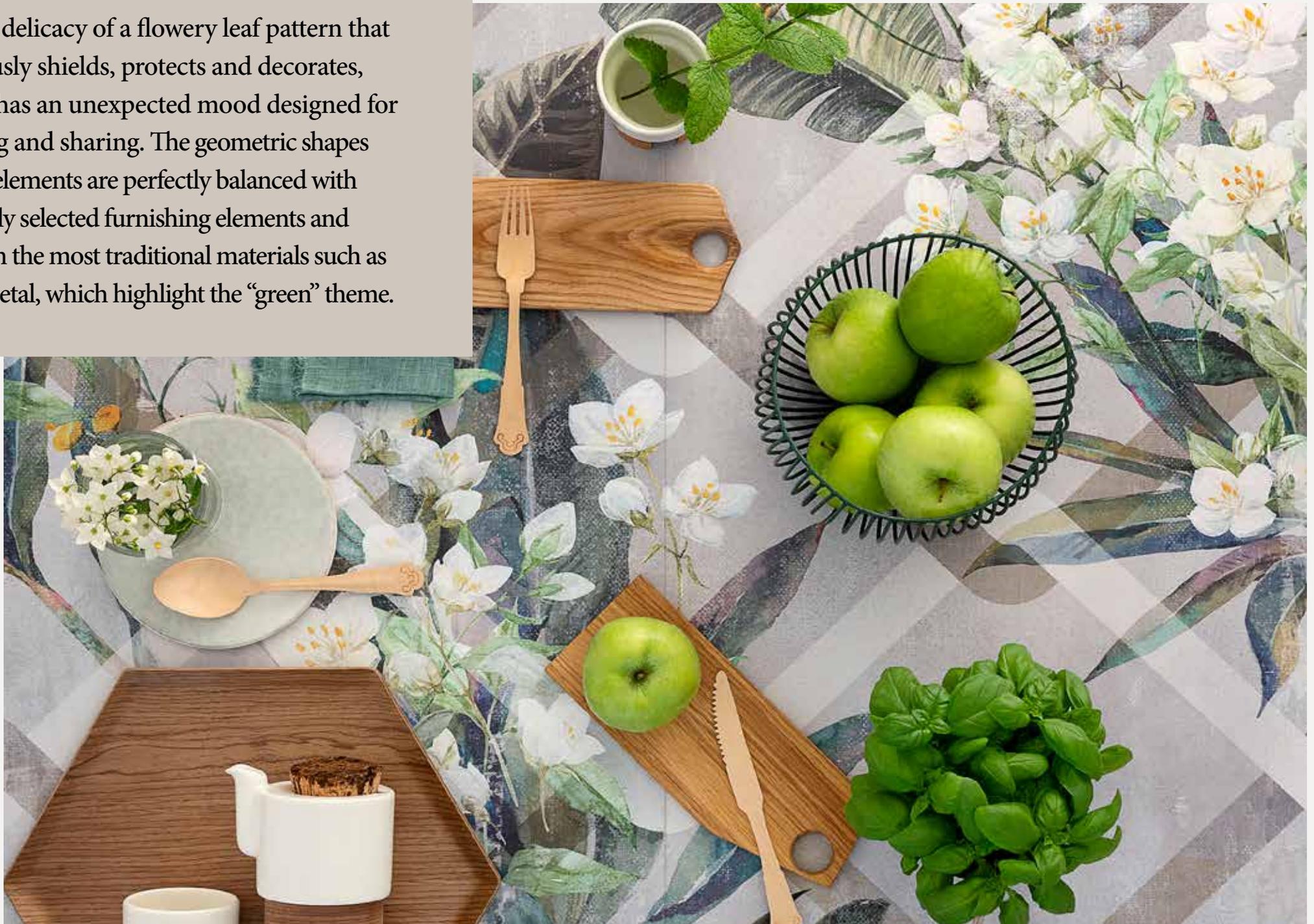
Appointment in the kitchen

DELICATE FLOWER AND FOLIAGE PATTERNS FOR AN INVITING AND SOPHISTICATED KITCHEN WHERE YOU CAN SPEND TIME COOKING NEW RECIPES AND CHATTING WITH FRIENDS.

A HARMONIOUS, LIVELY ENVIRONMENT THAT IS THE PERFECT COMPANION FOR THE MOST PLEASANT MOMENTS OF THE DAY.

WILD VEGETATION AND MODERN GEOMETRIC DESIGNS

With all the delicacy of a flowery leaf pattern that simultaneously shields, protects and decorates, the kitchen has an unexpected mood designed for experiencing and sharing. The geometric shapes and natural elements are perfectly balanced with a few carefully selected furnishing elements and accessories in the most traditional materials such as wood and metal, which highlight the “green” theme.



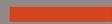


BLACK AND WHITE WITH BLURRED CONTOURS

A version of softer opposites with boundaries that almost blur. Black and white is expressed in a delicate, sophisticated graphic design that embraces and envelops with rounded shapes, light transparencies and tactile surfaces. To emphasize innate spontaneous elegance and restraint, objects with clean designs enhance precise forms within a rigorous achromatic world that can define and characterize spaces without excess, contrasts or unnecessary surprises.

Space for time

PRECIOUS, UNIQUE AND REJUVENATING. IT IS TIME DEDICATED TO PASSIONS THAT SHAPE THE BODY, THE SPIRIT AND THE SPACE THAT HOSTS THEM. SINK YOUR HANDS INTO THE EARTH, CUT A FLOWER AND SURROUND YOURSELF WITH GREENERY ENCLOSED BY WALLS THAT DEFINE A DENSE LANDSCAPE. OR MOVE TO A REASSURING AND RIGOROUS CORNER MODULATED BY GEOMETRIC REPETITIONS THAT FOLLOW DYNAMIC AND DEMANDING PERSONALITY RHYTHMS.



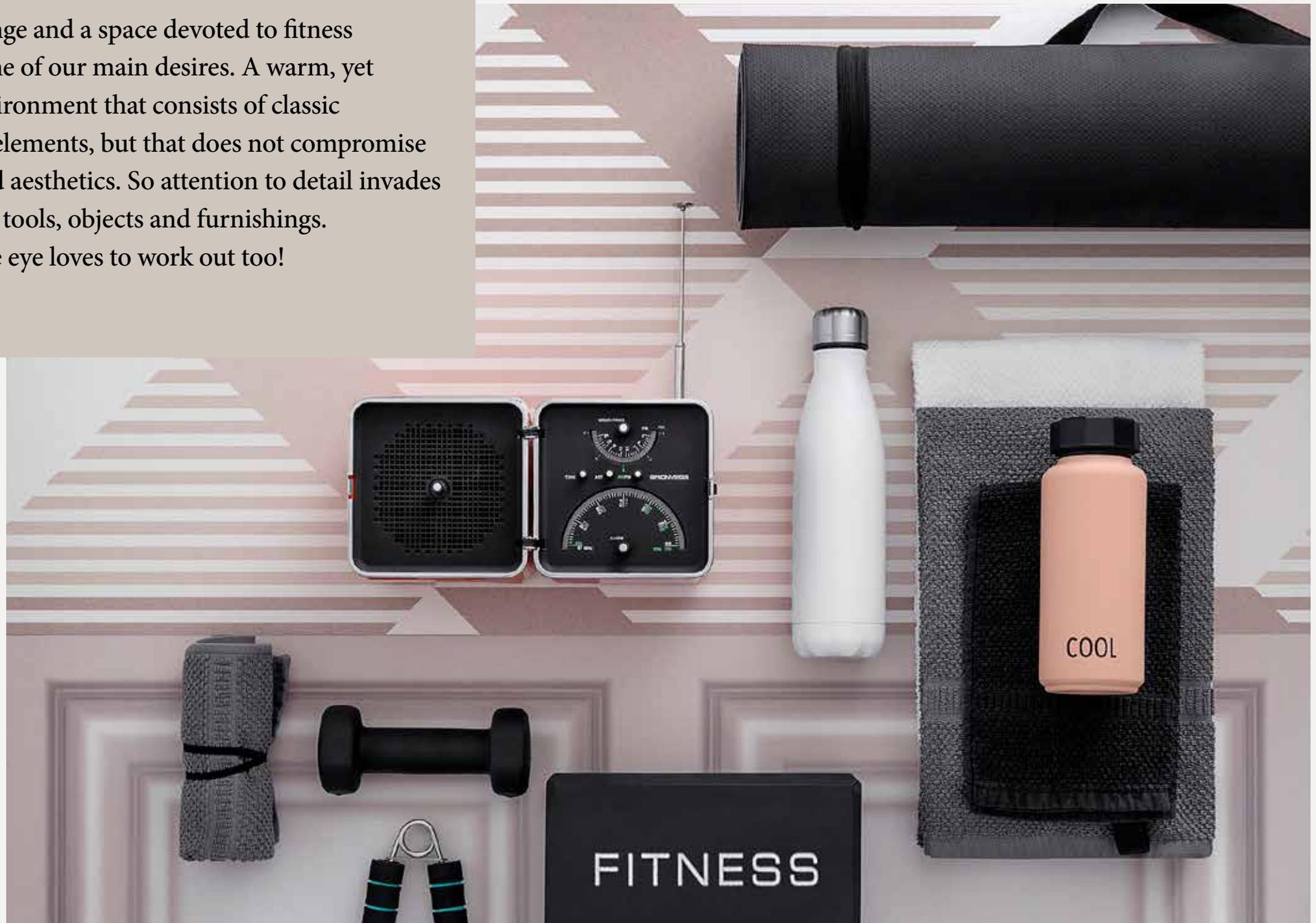


INDOOR GARDEN

A vertical garden, an “immersive experience” that embraces, with a skilful mix, eco-friendly materials, wood, rope and raw fabrics, presenting a palette of countless shades of green. Thinking green to imagine a more sustainable world and to delight in our passions. With great simplicity.

SUPER-ORGANIZED HOME WORKOUT

Habits change and a space devoted to fitness becomes one of our main desires. A warm, yet elegant environment that consists of classic decorative elements, but that does not compromise on style and aesthetics. So attention to detail invades everything: tools, objects and furnishings. Because the eye loves to work out too!



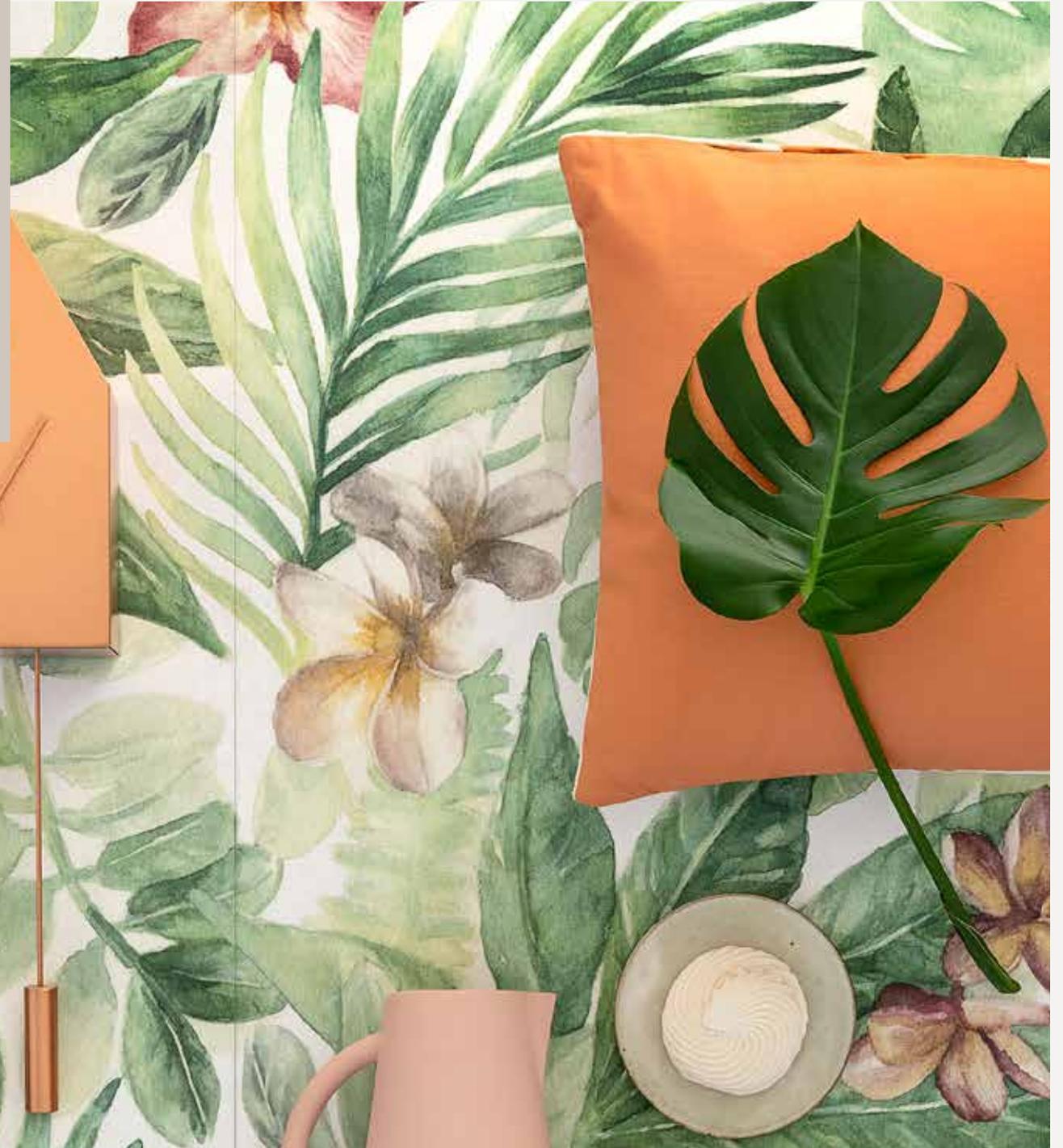
Home stories

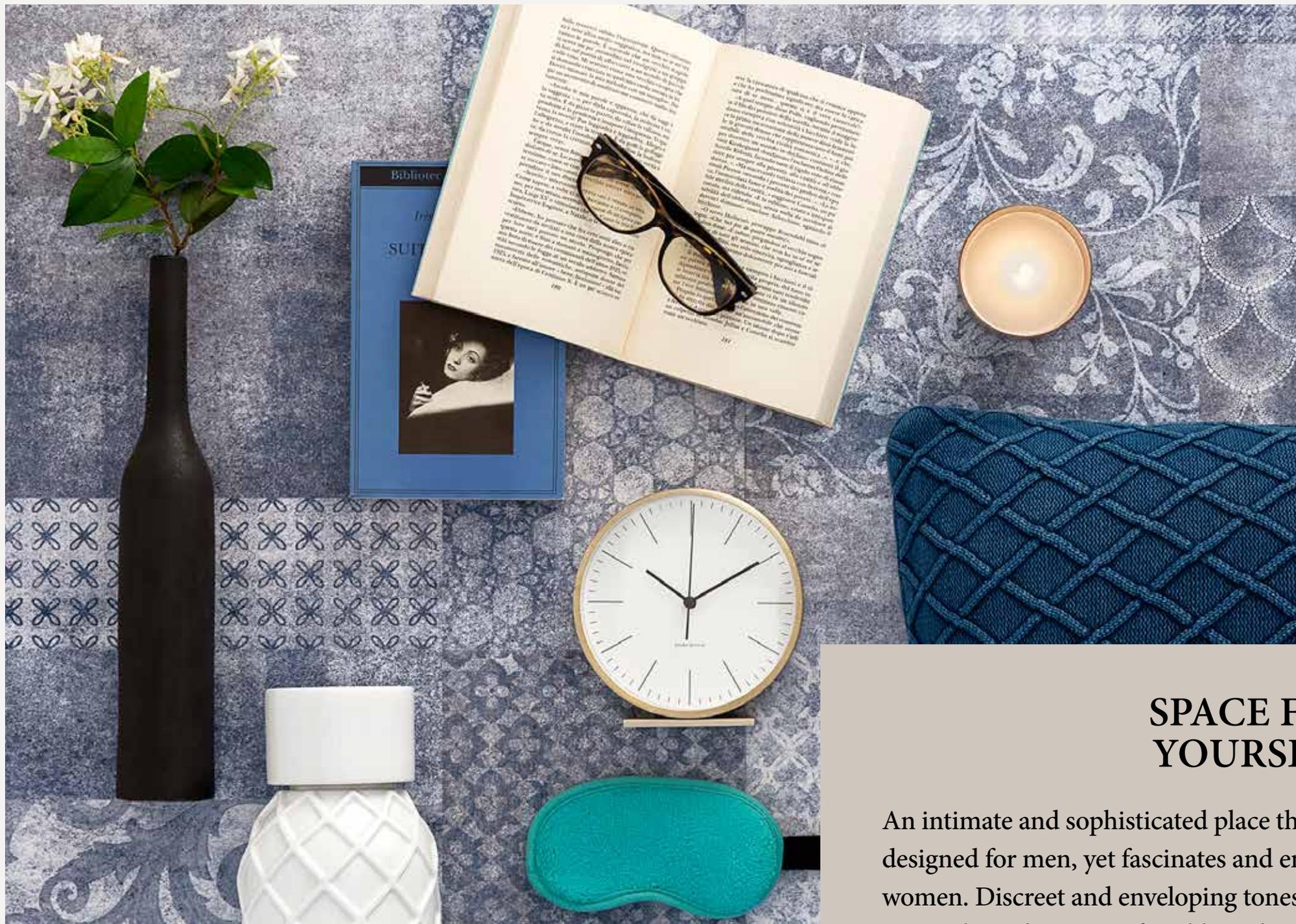
A PRIVATE, ORGANIZED AND COMFORTABLE SPACE IN WHICH YOU CAN RELAX AND ENJOY A COSY ATMOSPHERE IN THE MOST CONTEMPORARY STYLE. GEOMETRIC SHAPES WITH DESATURATED COLOURS ENCLOSE TIME FOR READING, WHILE AN EDEN OF DELICATE ROSE PETALS EVOKES A PLEASANT SPRING AWAKENING.



TROPICAL CHIC TOUCHES WITH A DELICATE COLOUR PALETTE

Fresh and discreet nature enters the home. The jungle mood in a watercolour version changes textures and colours from tropical settings and provides a wave of freshness. For sunny, young and easy environments with an original mix of modern design, tactile surfaces in warm earth shades, rigorous lines and precious metal inserts that tone down the exotic foliage.





SPACE FOR YOURSELF

An intimate and sophisticated place that is designed for men, yet fascinates and engages women. Discreet and enveloping tones create an atmosphere that is comfortable and minimalist, without being cold. Luxury details make the difference and are combined with a discreet, intimate 'blue tone' and a selection of objects that express the way you live and exist.

Saying, doing... living

SPACE FOR THE MOVEMENTS OF THOSE WHO MAKE, DRAW, EMBROIDER, PAUSE FOR THOUGHT AND CUT OUT FABRICS. SPACE FOR THOSE WHO CHOOSE THE RIGHT COLOURS FOR FUTURE PROJECTS. ROOMS AND CORNERS EVOKE FANTASTIC SHAPES AND TAKE YOU FAR AWAY, INTO SPACE AND TIME, TO CONTINUE TO CREATE.





SOFT PORTRAITS OF CREATIVITY

Full immersion in a world waiting to be explored, consisting of seemingly perfect simple geometric shapes: circles, stripes and polka dots pursue each other in classic and rhythmic patterns. With the introduction of unexpected divertissements and memorabilia. A palette of soft, neutral and pastel tones that are ideal for setting up a creative workshop... at home!

LIKE A HAUTE COUTURE ATELIER

Memory and contemporary style. With an astonishing trompe-l'oeil effect, boiserie is recreated to match the weave of a fabric, enhancing the spaces and linking them to memories. A double tone-on-tone decoration in a palette of soft, liquid, transparent and luminous green recreates the perfect setting for a domestic atelier.



Block notes

FLEXIBLE, IRIDESCENT DOMESTIC SPACES TRANSFORM THEIR FUNCTIONS AS THE DAYS GO BY, HOSTING MOMENTS OF CONCENTRATION, BREAKS, MEMORIES OF YOUR LAST TRIP AND PLANS FOR YOUR NEXT ONE. THE DEPTH OF GLASS AND CEMENT AND THE MOOD OF MATERIAL AND DESIGN DEFINE SURPRISING AND CONSTANTLY CHANGING CORNERS.



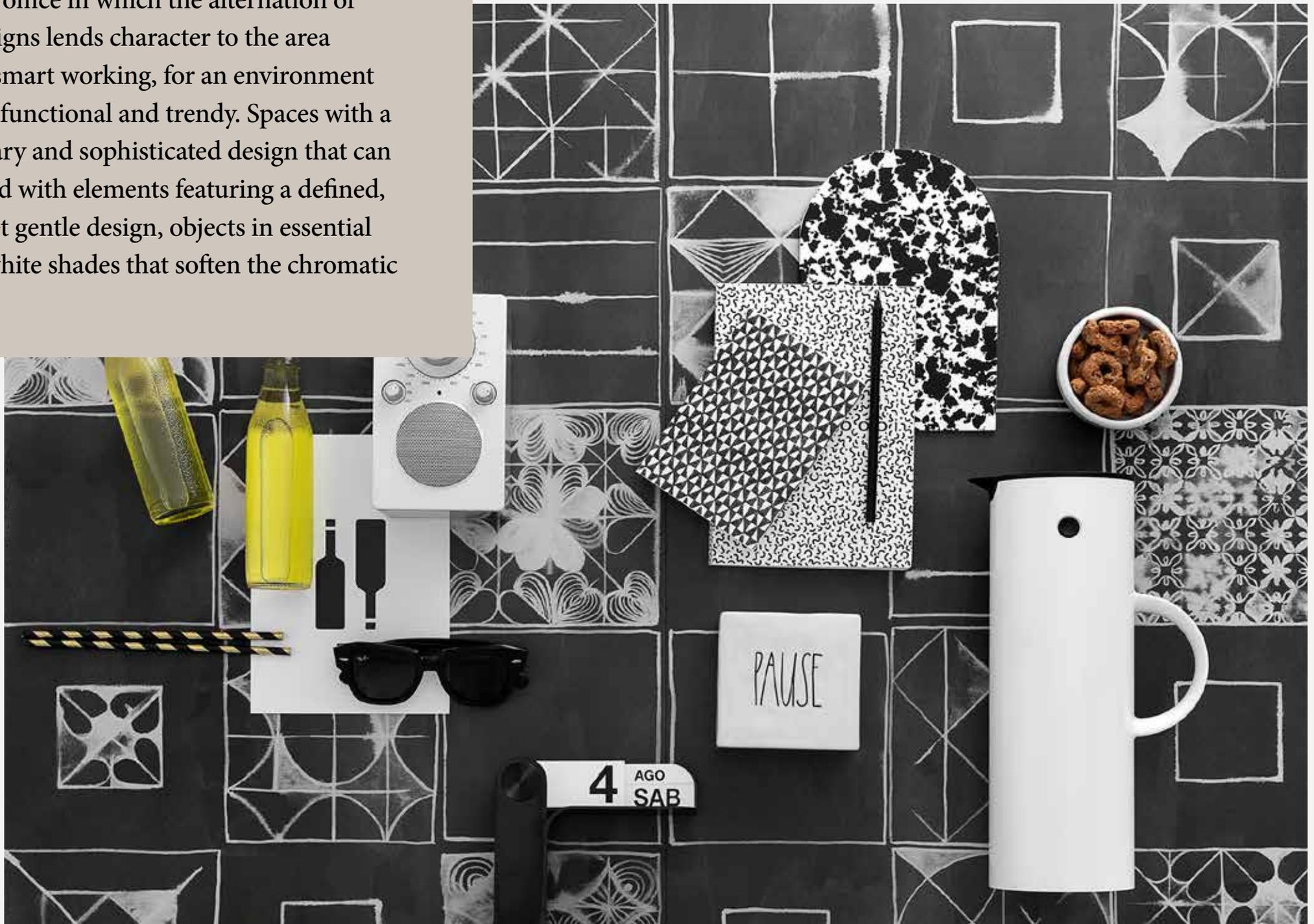


DEEP TRAVEL

Inspired by glass block walls, the corner has the feel of an eclectic and refined interior consisting of overlapping styles and different atmospheres. Why not enhance it with elements with a sensual animal pattern, with bright metals and sophisticated objects discovered in the best English antique shops?!

ORGANIZING SPACE AND TIME

A 2.0 home office in which the alternation of graphic designs lends character to the area devoted to smart working, for an environment that is both functional and trendy. Spaces with a contemporary and sophisticated design that can be combined with elements featuring a defined, minimal, yet gentle design, objects in essential black and white shades that soften the chromatic precision.





Glam. Wall ceramic

A wall of decorations, colours and patterns is an excellent choice for home spaces: it furnishes, without being invasive, it creates striking backdrops that provide an unmistakable touch, and it makes even the most hidden or forgotten spaces pleasant and original.

Ceramic can guarantee **sophisticated and elegant aesthetic results** typical of wallpaper, offering the characteristic strength and practicality of porcelain stoneware: an inert material that does not change over the years and that does not deteriorate.

Even when exposed to the sun on a daily basis, it does not fade. In places that are frequently used, such as the kitchen, it does not darken, wear or absorb unpleasant odours. Thanks to its insulating and **waterproof** properties, it is the ideal solution in rooms that are typically very humid, such as bathrooms. Ceramic is also a **practical and hygienic** choice: it is easy to clean every day with a cloth and a little water and it does not enable bacteria to develop.

Beauty, colour and **lightness in ultra-thin 3.5mm** slabs. Glam is the thinnest ceramic covering on the market. There are no limits to its application and it can be perfectly aligned with other surfaces of the same thickness. For environments that reflect the personality of their inhabitants and that last over time.

Glam. The range

Natural Mood



MISTIC
2 modules

RAINFOREST
2 modules

HEDGE
2 modules



GREENWALL
5 modules



COLORFUL
5 modules

Geometric Mood



TARTAN BEIGE
1 module

TARTAN MAUVE
1 module



BOISERIE BEIGE
1 module

BOISERIE MAUVE
1 module



RELIC
2 modules



WASHI
1 module

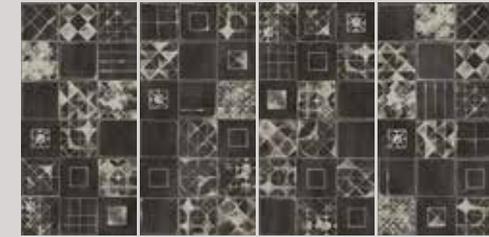


SHAPES
5 modules

Materic Mood



REFLEX
5 modules



VIBES
4 modules

Panaria Ceramic, founded in 1974, provides prestigious residential solutions with an extensive catalogue containing rich and structured collections for the home, with a broad range of formats and decorative accessories for flooring and coverings as well as for outdoor areas.

The deeply rooted ceramic culture, coupled with a continuous search for aesthetic excellence and quality has meant that over time the company has renewed the values of a long family tradition, resulting in versatile products, characterised by a contemporary and timeless style.

Panaria interprets the requirements of its customers, providing project solutions tailored to different requirements and needs of individuals, resulting in intimate and cosy interiors which also exude a high aesthetic impact.

Over the years the company has invested in Italy and abroad, becoming a reference name for the ceramics sector, providing a full range of products which cover different market macro trends: stone, cement and wood.

The introduction of ZER0.3 technology is proof of its constant attention to innovation. The exclusive technology adopted by PANARIAGROUP enables the production of large slabs and reduced thicknesses, enriching the product with technical and aesthetic advantages.

In November 2004, the company became part of Panariagroup Industrie Ceramiche SpA.